

Diploma
Applied Marketing and Management

To complete this diploma program, you must complete each requirement box in each of the areas A through F and Other Requirements.

Learning Support: English, reading, and/or mathematics as required

Area A: Essential Skills **3 semester hours**

TECH 1140

AREA B: Institutional Options **1-2 semester hours**

SELECT ONE of the following: WELL 2000 OR WELL 1001 OR WELL 1002 OR WELL 1003 OR WELL 1004 OR WELL 1005
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AREA D: Science, Math and Technology **4 semester hours**

SELECT ONE of the following: TECH 1110 OR TECH 1120
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AREA E: Social Sciences **3 semester hours**

TECH 1150

AREA F: Courses related to the program of study **36-38 semester hours**

BUSA 1105	BUSA 2106	MMGT 2110
SELECT ONE of the following: COMS 1000 OR CSCI 1000	MMGT 2130	MMGT 2140
SELECT SIX of the following with permission from the Marketing/Management Advisor: ANY ACCT courses OR COMS courses OR BUSN courses		

Other Requirements: **2 semester hours**

PHED 1020
