

**Associate of Applied Science**  
**Marketing and Management**

To complete this degree program, you must complete each requirement box in each of the areas A through F and Other Requirements.

**Learning Support: English, reading, and/or mathematics as required**

**Area A: Essential Skills** **9 semester hours**

ENGL 1101	ENGL 1102	<b>SELECT ONE of the following:</b> TECH 1130 <b>OR</b> MATH 1001 <b>OR</b> MATH 1111
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**AREA B: Institutional Options** **4-5 semester hours**

COMM 1100	WELL 2000 <b>OR</b> <b>SELECT ONE of the following:</b> WELL 1001 <b>OR</b> WELL 1002 <b>OR</b> WELL 1003 <b>OR</b> WELL 1004 <b>OR</b> WELL 1005
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**AREA D: Science, Math and Technology** **4 semester hours**

<b>SELECT ONE of the following:</b> TECH 1110 <b>OR</b> TECH 1120
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**AREA E: Social Sciences** **9 semester hours**

<b>SELECT ONE of the following:</b> HIST 2111 <b>OR</b> HIST 2112	POLS 1101	TECH 1150
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**AREA F: Courses related to the program of study** **33-37 semester hours**

<b>SELECT ONE of the following:</b> ACCT 2101 <b>OR</b> BUSN 1011 AND BUSN 1012	ACCT 2102	BUSA 1105
<b>SELECT ONE of the following:</b> COMS 1000 <b>OR</b> CSCI 1000	BUSA 2106	COMS 1130
MMGT 2110	MMGT 2130	MMGT 2140
MMGT 2210	<b>SELECT ONE of the following:</b> COMS 1001 <b>OR</b> COMS 2030 <b>OR</b> MMGT 2120 <b>OR</b> MMGT 2150 <b>OR</b> MMGT 2250 <b>OR</b> BUSN 1001 <b>OR</b> BUSN 1002 <b>OR</b> BUSN 2120 <b>OR</b> BUSN 2130 <b>OR</b> BUSN 2140	

**Other Requirements:** **2 semester hours**

PHED 1020
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