

# BC REPORT

A publication for Bainbridge College Students

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## BC OFFERS \$16.7 MILLION IMPACT ON LOCAL ECONOMY

According to a statewide economic impact study, Bainbridge College infused \$16.7 million into local economies in Fiscal Year 2001, a \$1 million increase since the previous fiscal year.

The study, conducted by the Selig Center for Economic Growth in the University of Georgia's Terry College of Business, included Decatur, Grady, Miller, Mitchell, and Seminole counties.

The economic impact of labor included 301 jobs and labor income of \$7.1 million. Another facet of the effects of the college included \$7.1 million created by BC students spending their money in the local

economy.

The study, conducted for all 34 public colleges and universities in Georgia, cited a total of \$8 billion and 101,500 jobs into local economies of the state. Of the \$8 billion, \$5 billion accounts for direct spending by the colleges, universities, and students. The remaining \$3 billion, or 56% of the \$8 billion, results from the re-spending of those dollars. For example, a BC employee may purchase groceries from a local store. The store in turn uses part of that money to pay salaries for their employees, who then make purchases themselves.

"This study confirms that Bainbridge College contributes not

only to the intellectual health of this part of the state, it also makes a tremendous contribution to the economic health of Southwest Georgia," said Clifford Brock, president of Bainbridge College.

The Intellectual Capital Partnership Program (ICAPP), an initiative of the Board of Regents' Office of Economic Development, commissioned the study by Dr. Jeffrey M. Humphreys, director of economic forecasting at the Selig Center. To enhance understanding of how the University System of Georgia contributes to the state's economy, he analyzed three categories of college/university-related expenditures:

- Spending by the institutions themselves for salaries and fringe benefits, operating supplies and expenses, and other budgeted expenditures;
- Spending by the institutions on capital projects (construction); and
- Spending by the students who attend the universities.

Humphreys said the University System's 34 institutions also collectively accounted for 101,427 jobs in the state during FY '01 — 2.8 percent of all the jobs in Georgia, or about one job in 37. Approximately 43 percent of the University System's jobs are on campus — representing employees of the University System of Georgia — and 57 percent are off-campus in either the private or public sectors. On average, for each job created on campus, 1.4 off-campus jobs exist because of spending related to the institution, he noted. Altogether, the System generated \$3.7 billion in labor income in FY 2001.

## SIFE PLACES AT REGIONAL



The Bainbridge College SIFE Team (Student in Free Enterprise) was First Runner-Up at the SIFE Regional Exposition and Career Opportunity Fair in Atlanta. Representing BC at the expo were (Front Row-from l. to r.) Patrina Newton of Colquitt, Gracie Sheffield of Colquitt, Saul Sanchez of Fowlstown, and Margaret Bridges of Donalsonville. (Back Row-from l. to r.) LaShawn McIntyre of Colquitt, Melissa Anderson of Bainbridge, Sonja McIntyre of Colquitt, Jesse Black of Bainbridge, Vincent Edmunds of Bainbridge, Cathy Lominick of Colquitt, and Beverly Donalson of Bainbridge. Teams were judged on the effectiveness of their projects during a twenty-four minute presentation and were evaluated on creativity and innovation, results of education programs, success in utilizing resources, and documentation of activities.

Photo by Dr. Roger Ivey

## FOWLER EARNS GOAL AWARD



Bainbridge College and the Bainbridge-Decatur County Chamber of Commerce honored the 2002 winner of the thirty-first annual Georgia Occupational Award for Leadership (GOAL) Martha Fowler at a reception. Congratulating the winner were (from left to right) Chamber executive director Cile Warr, BC GOAL Coordinator Shirley Beck, Fowler, Chamber representative Larry Ware, and BC President Dr. Clifford Brock.

Bainbridge College sophomore double major Martha Fowler of Bainbridge was selected as the local winner of the thirty-first annual Georgia Occupational Award for Leadership (GOAL).

A graduate of West Bainbridge High School, Martha works full-time at Rayann's Christian Bookstore in Bainbridge.

She and her husband, Dr. Marvin Fowler, the minister of Southwest Baptist Church where Martha teaches Sunday school and participates in the choir, enjoy visiting her eighty-five year old mother, Calista Jewel at the Port City Personal Care Home. Having spent many years as a full-time mother to their children Andy, a manager with Sydesco in Mobile, Angel Stanley, an elementary school teacher and doctoral student in Loganville, and Amber, a senior at UGA, she is looking forward to becoming a first-time grandmother in July as much as she anticipates graduating with her Associate of Applied Science degrees in Business and Office Technology and Marketing and Management.

She advises those who would like to return to school or who are just starting out that it's never too late to pursue an education. "My experience has given me a new outlook on life. As an empty nester, there was a void in my life. BC helped fill it. I was nervous about coming back to school with young people but everyone has been so nice to me and has never made me feel out of place or shown me disrespect. As a society, we tend

to lament the bad things kids do today. We need to start praising kids when they do good."

"Everybody needs to put their worries aside and just go back to school. If you want to do it, you can achieve it. I truly enjoy learning and miss my classes and the students when we're off for holidays."

She credits her faith and her family for maintaining the balance between work and school. "Keeping busy motivates me. I'm an optimistic person and look at my job as a ministry, not work. I'm also not a perfectionist and simply enjoy each day as God presents it to me. I'm blessed with a supportive husband who enjoys working with me as a team."

The GOAL program recognizes the achievements of the state's outstanding postsecondary technical students, both in technical institutes and two-year colleges. Established in 1971 by the Business Council of Georgia and the Georgia Department of Education, the program spotlights the importance of technical training and emphasizes the dignity of work. GOAL is the first such program in the nation to reward students who excel in learning a gainful skill.

Martha recently commented on the privilege of receiving BC's GOAL Award. "I was totally blown away. I feel God opened another door during an exciting time in my life."

## UPCOMING CAMPUS EVENTS

7/1	Midterm, Regular Term
7/1	First Day of Class for "B" Term
7/4-5	Independence Day Holiday: College Offices Closed: No Saturday Classes
7/9	Fall Early Bird Registration
7/18	Midterm, "B" Term
7/19	Application deadline for Fall 2002 scholarships
7/29	Last Day of Classes
7/30-31	Final Exams
8/7	Fee payment deadline for Fall early registered students
8/13	Orientation and Registration for New Students 8-11:30 a.m. and 5:30-7 p.m.
8/14	Late registration 8 a.m.-6 p.m.
8/16	First Day of Fall Classes
8/16-21	Drop/Add Period 8 a.m.-5 p.m.
9/2	Labor Day Holiday; No Saturday classes 8/31
9/6	Midterm for "A" Term
10/10	Midterm, Regular Session; Last Day of Class for "A" Term
10/11	Final Exams for "A" Term; Registration for "B" Term
10/14	No class - Mid-Term break

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